



## Potosi Brewery Great River Road Bike Tour "Oktoberfest 100"

Saturday, September 20<sup>th</sup>, 2008

Potosi, Wisconsin

8:00 a.m. to 10 a.m. Tour Starts

Organized by the Potosi Brewery Foundation

[www.potosibrewery.com](http://www.potosibrewery.com)

registration: [www.active.com](http://www.active.com)

- Directions:** All activities are at the Brewery - The Potosi Brewery is located at the bottom of Main Street, Potosi, Wisconsin. Potosi is located in Grant County, SW Wisconsin -on Highway 61, 20 miles north of Dubuque, Iowa.
- Courses:** 25 miles, 45 miles, 100 kilometers, and 100 miles. Each loop carries you along the "Great River Road" paralleling the mighty Mississippi River. Expect some hills as you ride up and down the bluffs to and from the Mississippi. Sag wagons and rest stops with food/drinks will be provided. Also, HAM radio operators will be on course to help with the day. The 100 km and 100 mile loops contain a 2.5 mile stretch of hard packed gravel. This stretch is one of the most scenic in the State. The 100 km loop will pass the Nelson Dewey State Park. Dewey was the first Governor of Wisconsin. The park showcases his farm and home while he lived in Grant County. The 100 mile loop will pass Wyalusing S.P. as well as Nelson Dewey S.P. Wyalusing is located at the confluence of the Wisconsin and Mississippi Rivers. We will post the ride loops on our registration site at [www.active.com](http://www.active.com).
- T-shirts:** FREE while supplies lasts! Pre-register to guarantee.
- Lunch/refreshments:** Yes! - lunch and drink tickets will be provided to you at sign in. You can expect good German food and bier (or soda).
- Entertainment:** Lederhosen wearing, authentic German "Oom-Pah" brass band music!
- Contact Info:** Randy Peterson at 608-778-4846 or [randy@tricolorinsurance.com](mailto:randy@tricolorinsurance.com)
- Registration:** \$35 registration fee. Register at [www.active.com](http://www.active.com). Day-of registration will be available but not encouraged. Sign-in table will open at 7am at the Brewery.

The Potosi Brewery was founded in 1852 by Gabriel Hail and John Albrecht, it began as a small brewery quenching the thirsts of area farmers, fishermen and miners. In 1972 the brewery ceased operations and closed its doors. Once a whirlwind of brewing activity, the Potosi Brewery sat idle and decaying until 1998 when Seattle businessman and former Potosi resident, Denis David, teamed up with his cousins Gary David and Rick Tobin, along with Michael Hoge and Adam Johnson of Galena to purchase the brewery building with the goal of preserving this piece of local history. In 2004, with restoration underway, the Potosi Brewery Foundation was selected by the American Breweriana Association to be the home to its national museum. When it fully opens this summer, The National Brewery Museum will be a world-class facility dedicated to preserving the artifacts and memories of America's breweries.